

TOP 10 REASONS

You Should Become an ASHA Certified Assistant

- » **1. Earn recognition from peers.** As a certified professional you can expect increased recognition from your peers for taking that extra step in your professional development.
- » **2. Stand out!** ASHA certification helps distinguish you from other Assistants and showcase your ability to excel in schools, health clinics, hospitals, private practice and other work settings.
- » **3. Creates a consistent standard.** Certification establishes a uniform standard for the knowledge/skill levels expected of assistants and ensures that all certified assistants meet the same rigorous requirements. Having an ASHA Certified Assistant assures supervisors of their team's ability to provide more consistent services.
- » **4. Clearly defines your role.** Certification enables open communication and teamwork, establishing that everyone has a clear understanding of their roles and responsibilities.
- » **5. Demonstrates commitment to clients/patients.** Having certified assistants demonstrates to clients/patients that your team is dedicated to providing the highest level of service and underscores that your organization holds its staff to the highest professional standards.
- » **6. Demonstrates your knowledge.** Achieving ASHA Certification shows that you have the expertise to do your job.
- » **7. Allows your supervisor to practice at the top of their license.** With an ASHA Certified Assistant, audiologists and SLPs can interact with clients/patients with complex cases, allowing them to work at their highest ability.
- » **8. Maintain open communication.** Certification is a great way to open communication between you and your supervisor, clarifying that everyone is on the same page with patients and workloads.
- » **9. Inspire confidence.** Knowing you have ASHA certification under your belt, your employers will feel more comfortable giving you an increased workload, allowing everyone to work at the top of their license.
- » **10. Stay current.** As a certified assistant, you will grow and stay engaged in your profession with continuing education and lifelong learning.

