VISION
Making effective communication, a human right, accessible and achievable for all.

MISSION
Empowering and supporting audiologists, speech-language pathologists, and speech, language, and hearing scientists through advancing science, setting standards, fostering excellence in professional practice, and advocating for members and those they serve.

STRATEGIC OBJECTIVES

1. Expand data available for quality improvement and demonstration of value
2. Advance Interprofessional Education and Interprofessional Collaborative Practice (IPE/IPP)
3. Enhance the generation, publication, knowledge translation, and implementation of clinical research
4. Enhance service delivery across the continuum of care to increase value and access to services
5. Increase influence and demonstrated value of audiology and speech-language pathology services
6. Increase Diversity, Equity, and Inclusion (DEI) within the Association and the discipline
7. Enhance international engagement
8. Increase members’ cultural competence

OPERATIONAL PRIORITIES

OPTIMIZE
- Membership value and member satisfaction
- Management and utilization of resources and data
- Technology infrastructure
- Staff engagement, inclusion and a culture of learning
- Project and process management and execution
- Non-dues revenue