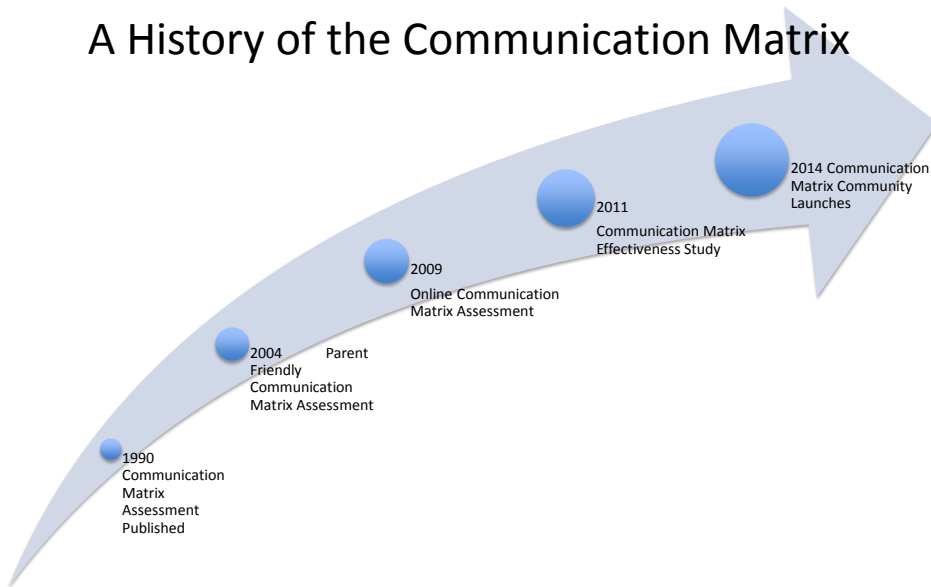


## Harnessing Social Media to Improve Intervention for Individuals With Complex Communication Needs

### A History of the Communication Matrix

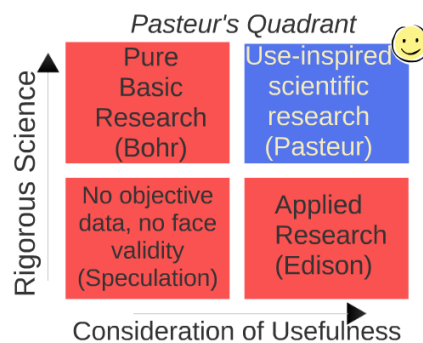


## Using an Implementation Science Framework

Implementation Science Research explores why ideas aren't spreading

### ***Rigorous Research + Real World***

- Moving away from "train and fail"
- Implementation science
- Knowledge translation
- Includes all stakeholders
- Systematic and sustainable supports
- Conduct and synthesize applied research
- Communities of Practice



Smith, G. J., Schmidt, M. M., Edelen-Smith, P. J. & Cook, B. G. (2012). Pasteur's quadrant as the bridge linking rigor with relevance. *Exceptional Children*, 79 (2), 147-161.

## What is a Community of Practice?

- A virtual community that leverages the knowledge of widely dispersed members across professional differences to share information, problems
- Model of professional development that focuses on implementation and the iterative process of learning and doing
- Model that facilitates learning through ongoing collaboration
- You may already be apart of a Community of Practice in at your job or online through mailing lists, social media, or forums

## Features of our Community of Practice

- Central Features
  - Forum
  - Collections on specific topics by invited guest hosts
  - Shared Science: Profiles of Communication in individuals with rare disorders
- Free
- Available in 7 languages
- Purpose: Spread Effective Strategies for Individuals with CCN

## Guest Hosts

- Invited guests share their expertise
- Highlight and “promote” the most significant posts
- Create a collection of posts around a topic or theme

### SUGGEST A GUEST HOST

This is a collection of things I have learned (and relearned) from a training called Movement and Communication taught by Claire Cotter, Gayle Porter and Linda Burkhart. There may also be some goodies I have received from mentors and friends along the way



COLLECTION CURATOR

**Armen Gulian**

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Bio: Hmmm I am just another bozo on this aac boat. I have the pleasure of working with students that have severe to profound sensory, motor, cognitive and communication needs. SLP in Detroit Area living the life. The posts are my own, any wisdom included in these posts are clearly from others.

## Resources

- Our website:
  - <https://www.communicationmatrix.org/Community>
- Email us:
  - [info@communicationmatrix.org](mailto:info@communicationmatrix.org)

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