

OMNIE

Ohio's Comprehensive Approach in the Recruitment and Retention of School-Based Speech Language Pathologists

Nada Allender, M.A., CCC-SLP Project Coordinator September 29th, 2006

Ohio Master's Network Initiatives In Education

Agenda

- Background
- Educational Opportunities
- Financial Incentives
- Professional Development
- Miscellaneous Activities
- Possible Future Initiatives



Background

- Original Purpose (1998) Distance learning M.A. for Bachelor level school-based SLPs
- Steering Committee
 - □ 12 Higher Education Institutions
 - Ohio Department of Education/Office for Exceptional Children
 - □ State SLP Supervisory & Audiology Network
- Funding U.S. DOE State Improvement Grant
- New Direction (2002) Recruitment, Retention, Professional Development



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SPARC

Speech Pathology & Audiology Recruitment Campaign

Materials

- DVD Don't Miss the Bus 'Communication Happens in Schools"
- □ Recruitment PowerPoint
- Binder of supporting literature
- □ Give-away items promoting career awareness



SPARC

High School Level

- □ Meetings with guidance counselors
- □ Binder and DVD for library 'Careers' section
- Yearly contact with district administrators
- "Project Inspire" School based SLPs conducting recruitment activities



SPARC

 College and University Level
Direct annual contact with undergraduates, first and second year graduate students
Meetings with advisors and career counselors

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Educational Opportunities

- Tuition reimbursement for ODE licensure requirements
- Web-based 'Public School Issues' course
- 10 Web-based undergraduate prerequisite courses
- Collaborative DL Master's degree



Financial Incentives

- Project Inspire'
- Scholarships for graduating SLPs
- District sign-on bonuses



Professional Development

- Multimedia language-literacy DVD
- Web-based professional development language-literacy courses
- Courses offered for graduate credit

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Miscellaneous Activities

- Recruitment booth at OSSPEAC and OSLHA conventions
- OMNIE website <u>http://www.omnie.org</u>
 - □ Job Opportunities
 - Positions Wanted
 - Professional Updates



Possible Future Initiatives

- Loan forgiveness
- Salary supplements
 - Increased starting salary
 - □ Stipends for CCC
- Funding for graduate programs
 - □ Increase capacity
 - Support for graduate assistantships



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