



ASHA STATE ASSOCIATION GRANTS

www.asha.org/Advocacy/stateleaders/StateAssocGrants/

ASHA offers personnel grants and reimbursement grants to state associations for 2015 calendar year. Grants will be awarded to ASHA-recognized state speech-language-hearing associations.

Personnel Grants

Personnel grants assist in funding activities to address personnel issues in either education or health care settings. Any activity that clearly promotes such an outcome will be considered for funding. Examples of feasible grant project goals include:

- Provide more easily accessible information on the professions via the web (including Facebook and Twitter) for consumers, related and allied professionals, legislators and other government leaders, and association members
- Support the passage of legislation related to the professions via a grassroots network, the web, and use of a lobbyist
- Address the shortage of SLPs by increasing the visibility of the professions to undergraduate students outside the speech-language pathology programs
- Work with state agencies to develop and provide an online training program for SLPs to be able to supervise SLPAs as required by state law

Reimbursement Grants

Reimbursement grants promote progress on a substantiated reimbursement or coverage issue in private health plans or Medicaid. Any activity that clearly promotes such an outcome will be considered for funding. Your State Advocate for Reimbursement (STAR) can serve as a great resource to help identify reimbursement issues and possible grant projects in your state. Don't know who your STAR is? Go to www.asha.org/Advocacy/stateleaders/StateAssocGrants/ to find out. Examples of feasible grant project goals include:

- Hold meetings with appropriate stakeholders to develop topics and materials to prepare for meetings with legislators to lobby for specific improvements in private-sector or Medicaid coverage or reimbursement for member services
- Establish an advocacy coalition of allied organizations to meet with a union's benefits manager to promote improved audiology or speech-language pathology benefits for union members
- Advocate one or more local employers to give employees better health care coverage for services provided by

Please contact Eileen Crowe, at ecrowe@asha.org, for questions on personnel grants or Neela Swanson, nswanson@asha.org, for questions on reimbursement grants.



ASHA STATE ASSOCIATION GRANTS

www.asha.org/Advocacy/stateleaders/Student-Advocacy-Grants/

ASHA offers student advocacy grants to state associations in the fall of the calendar year. Grants for 2015 have already been awarded, but you are encouraged to apply again in the fall of 2015.

Student advocacy grants assist in funding activities designed to increase student involvement in your state association's advocacy events. Any activity that clearly promotes such an outcome will be considered for funding. We encourage you to think of creative and innovative ways to engage students by educating them on current legislative issues that affect the professions of audiology, speech-language pathology, and those we serve. Student advocacy grants can create a valid alternative with measurable results to increase student participation in advocacy and, potentially, membership in your state association.



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

For more information on student advocacy grants, please contact Susan Adams at sadams@asha.org.